

EXHIBITOR PROSPECTUS

16th Annual

Venous Endovascular **IN**terventional **Strategies**

THE C**VEINS**

OCTOBER 3 - 4, 2026

BELLAGIO LAS VEGAS

24th Annual **V**ascular
InterVentional **Advances**



OCTOBER 4 - 7, 2026

BELLAGIO LAS VEGAS

THE GLOBAL EDUCATION COURSES FOR
VASCULAR MEDICINE AND INTERVENTION

presented by
The VIVA Foundation

| viva-foundation.org

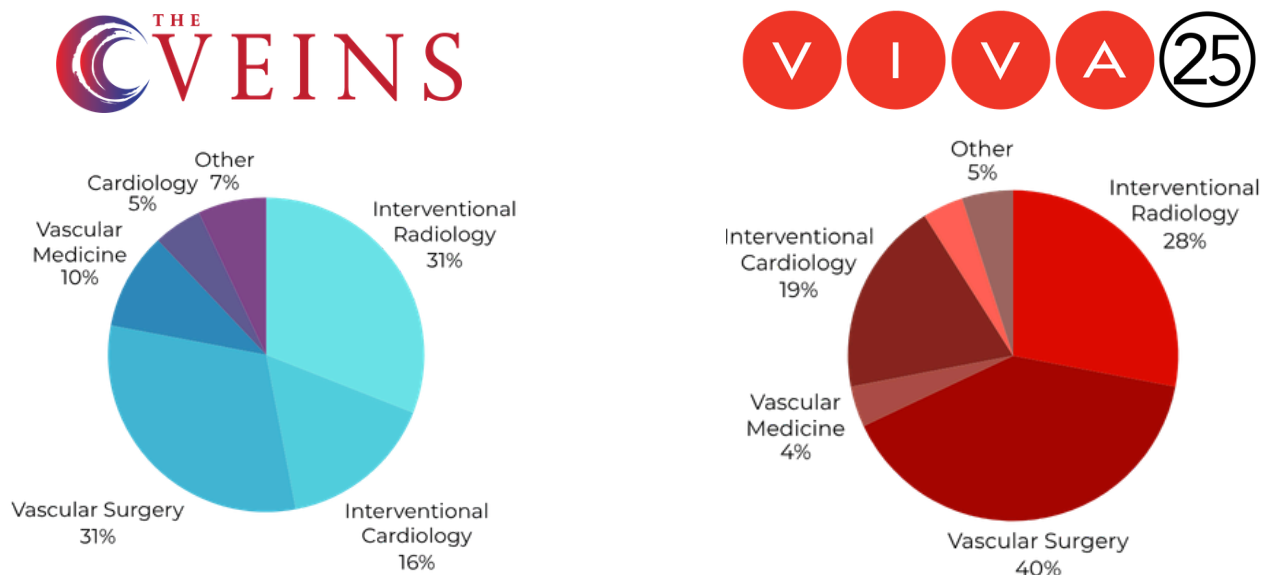
VIVA AND THE VEINS

Innovation, Access, Impact.

The VIVA Foundation is a not-for-profit organization driving progress in vascular medicine and intervention by convening the clinicians, innovators, and industry leaders shaping the future of care. Through high-impact education, research, advocacy, and collaboration, VIVA serves as a premier platform for the exchange of ideas that move technologies from concept to clinical practice.

Our programs are developed by a multidisciplinary board of leading physicians and feature timely data, real-world clinical debate, and insights from a globally recognized faculty. With a highly engaged audience and an environment designed for meaningful interaction, VIVA and The VEINS offer industry partners a powerful opportunity to showcase innovation, gain clinical perspective, and help define what's next in vascular care.

2025 Attendee Breakdown by Specialty



Why exhibit at VIVA and The VEINS?

- **Connect with the full spectrum of vascular care**-from trainees to established leaders across peripheral vascular disease
- **Engage directly with key decision-makers and influencers** in an environment designed for meaningful clinical dialogue
- **Showcase your products and services to the next generation of clinicians** shaping the future of vascular innovation

Physicians-in-Training Program: Developing Tomorrow's Vascular Leaders

VIVA and The VEINS award annual scholarships to fellows and residents, providing critical access to the conferences and the Face-Off Competition for the next generation of vascular specialists. In 2025, 58 scholarships were awarded.

Supporters of the scholarship program receive exclusive engagement opportunities, including a private Sunday evening reception (October 4) where trainees rotate through participating supporters' booths, creating direct, meaningful interaction in a focused setting.

"VIVA was one of the most organized, enjoyable, and informative meetings I've attended. I've already been recommending it to colleagues."

- Anas Souid, MD
PGY-6 Interventional Radiology
University of Texas Southwestern-Dallas

VIVA CONTACTS

MADISON ARPIN

Exhibits, satellite symposia,
marketing, press
marpin@viva-foundation.org
408-513-3249

REGISTRATION & IT

registration@viva-foundation.org
888-513-8482

EXPOSITION SERVICES

The Expo Group Customer Account
Management
exhibitorservice@theexpogroup.com
972-580-9000

CHRISTOPHER EBBE

Grant support, industry relations
cebbe@viva-foundation.org
312-366-8514

REBECCA HALL

Executive Director
rhall@viva-foundation.org

IMPORTANT DATES

Thursday, May 7

- **The exhibit & marketing portal opens to all exhibitors at 12pm PT**
- Abstract submissions open for Late-Breaking Clinical Trial presentations (VIVA and The VEINS)
- Applications open for The VEINS and VIVA Innovation Summits: Blue Sky Breakfast and Red Horizons

Thursday, June 25

- **Industry professional registration opens**
- First day to book hotel reservations in VIVA's Industry room block, see more details on page 4
- Satellite symposia application submission due, see more details on page 7
- Deadline to cancel with 40% administrative fee*

Thursday, July 9

- Deadline for Physicians-in-Training program support
- Deadline to submit abstracts for Late-Breaking Clinical Trial presentations (VIVA and The VEINS)
- Deadline to submit an application for The VEINS and VIVA Innovation Summits: Blue Sky Breakfast and Red Horizons
- Deadline to reserve space in the Cadaver and Simulator labs

Thursday, August 27

- Deadline to cancel with 80% administrative fee*
- Final payment deadline
- Deadline to submit satellite & sponsored session titles and invited speakers
- Deadline for graphics, final payment, and content, if applicable. **No extensions will be honored.**

Tuesday, September 1

Last day to book hotel reservations in the VIVA Industry room block at the discounted rate. The block may fill prior to this date.

Tuesday, September 8

- Discount deadline for orders from the Exhibitor Services Manual, if applicable
- Pre-conference attendee list distributed to exhibitors with name, specialty, city, state. Email addresses are not provided

Monday, September 14

First day freight accepted to the advance warehouse

Week of September 21

This is the only week during which you can make name changes to group conference registrations if you registered multiple attendees as a Primary Contact. Changes will be accepted from Monday, September 21 at 8am PT until Friday, September 25 at 5pm PT

Friday, September 25

Last day freight accepted to the advance warehouse

Week of November 2

Post-conference attendee list distributed with attendee name, specialty, city, and state

Visit us at viva-foundation.org/exhibit-market

*** Cancellation policy:** During the purchase process you will be required to review and acknowledge the cancellation policy. Purchasing exhibit space and/or marketing items signifies your commitment to exhibit and/or market your company, product, or services at VIVA or The VEINS. Subsequent cancellation of assigned booth space and marketing items poses a burden and hardship on those exhibitors who must choose from any remaining selections. To cancel, kindly email your cancellation request to exhibits@viva-foundation.org.

Exhibitors will be assessed the following fees for canceled/reduced booth space or canceled sponsorship items:

- On or before June 25, 2026 the exhibitor will be charged a 40% administrative fee.
- From June 26, 2026 - August 27, 2026, the exhibitor will be charged an 80% administrative fee.
- After August 28, 2026, refunds will not be possible.

VIVA BOARD OF DIRECTORS

EHRIN J. ARMSTRONG, MD**Interventional Cardiology**

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Denver, Colorado

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Center/Harvard Medical School
Boston, Massachusetts

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Harborview Medical Center
Seattle, Washington

ACCOMMODATIONS

Bellagio

**3600 Las Vegas Blvd South
Las Vegas, Nevada 89109**

VIVA and The VEINS return to Las Vegas at a new venue.

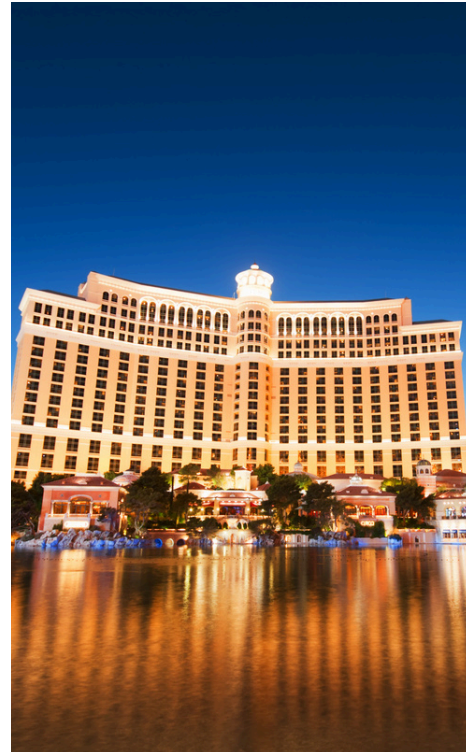
VIVA has reserved a room block at Bellagio Las Vegas with preferred rates available on a first-come, first-served basis. **Exhibitors will receive a link to book hotel rooms in the VIVA Industry room block on Thursday, June 25. Reservations for Industry Professionals booked in the VIVA Attendee room block will be canceled.**

Room Rates

- Friday, October 2 & Saturday, October 3: \$488++
- Sunday, October 4 – Wednesday, October 7: \$278++

A reduced daily resort fee of \$35 per room, plus applicable Clark County room tax, will be applied to each reservation. The resort fee includes wireless internet access, fitness center access, airline boarding pass printing, and additional hotel amenities.

A nonrefundable deposit equal to one night's room and tax is required to confirm all reservations. Room blocks are limited and expected to fill quickly. Exhibitors are encouraged to book accommodations as soon as the reservation link becomes available. The booking link will be distributed to exhibitors on Thursday, June 25.



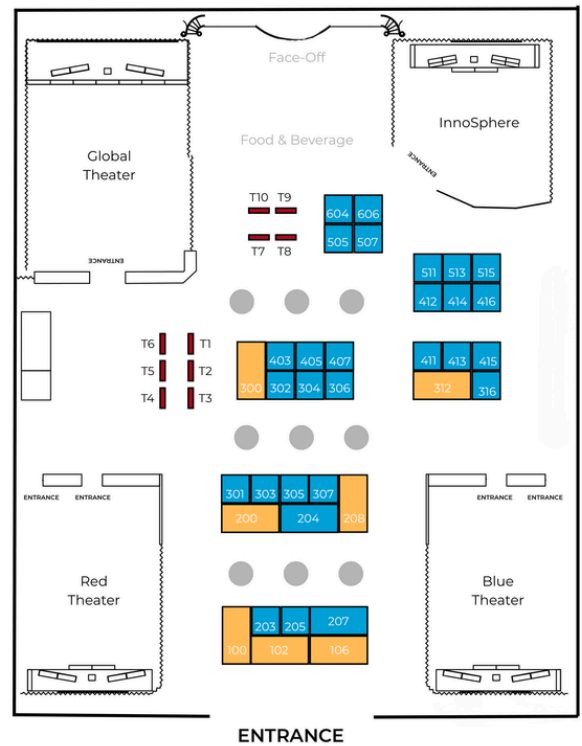
VIVA EXHIBITS

Maximize your impact on VIVA's all-in-one exhibit floor. All four education theaters and the exhibit hall are now together in a single, vibrant ballroom—placing your brand at the center of the action. Strategically located booths ensure maximum visibility, high foot traffic, and endless opportunities to connect with both current and new customers.

HOW TO REGISTER FOR A BOOTH

- 1) Visit viva-foundation.org/exhibit-market to access the Exhibit and Marketing portal.
- 2) Returning exhibitors can log in using their previous portal login, and new exhibitors will be prompted to set up a new account.
- 3) Exhibitors can choose a booth from the floor plan after signing in and selecting a booth coordinator for your company.

Floor plans and booth placements are subject to change.



If your company exhibited at VIVA or The VEINS in 2022- 2025, your company's information will auto-populate. Please update any changes and note that only one coordinator may be named per company. **Please contact exhibits@viva-foundation.org for additional assistance. Booth placements are limited and are first come, first served.**

EXHIBIT	FEE	WHAT'S INCLUDED*
● 10' X 20' Prime	\$37,500	8 complimentary interchangeable, all-access badges
● 10' x 20' Standard	\$30,000	6 complimentary interchangeable, all-access badges
● 10' x 10'	\$15,000	3 complimentary interchangeable, all-access badges
● 6' Tabletop	\$10,000	2 complimentary interchangeable, all-access badges
● 6' Tabletop 1st time exhibitors & nonprofits	\$5,500	2 complimentary interchangeable, all-access badges

*Exhibit-only and additional interchangeable badges are not available for sale. Please purchase an Industry Professional badge at viva-foundation.org/register beginning on June 25.

VIVA EXHIBITS	SET-UP	EXHIBIT HOURS	TEAR-DOWN
Saturday, 10/3	3:00 - 6:00pm		
Sunday, 10/4	8:00am - 3:30pm		
Monday, 10/5		7:30am - 4:45pm	
Tuesday, 10/6		7:30am - 4:45pm	
Wednesday, 10/7			7:00am - 12:00pm

*The Physicians-in-Training program reception will be held in the exhibit space on Sunday afternoon. Supporters of the Physicians-in-Training program will be allowed to exhibit during this time, all other exhibitors will be asked to stop exhibit set-up and leave the hall at 3:30pm.

VEINS AND VIVA PRE-COURSE EXHIBITS

Put your brand at the center of the action at The VEINS!

Join us on Saturday, October 3, and Sunday, October 4, with 10'x10' exhibit spaces and tabletops available to showcase your products and services. On Sunday, the exhibit hall draws both The VEINS and VIVA attendees, giving you prime opportunities to connect with a high volume of engaged participants.

HOW TO REGISTER FOR A BOOTH

- 1) Visit viva-foundation.org/exhibit-market to access the Exhibit and Marketing portal.
- 2) Returning exhibitors can log in using their previous portal login, and new exhibitors will be prompted to set up a new account.
- 3) Exhibitors can choose a booth from the floor plan after signing in and selecting a booth coordinator for your company.

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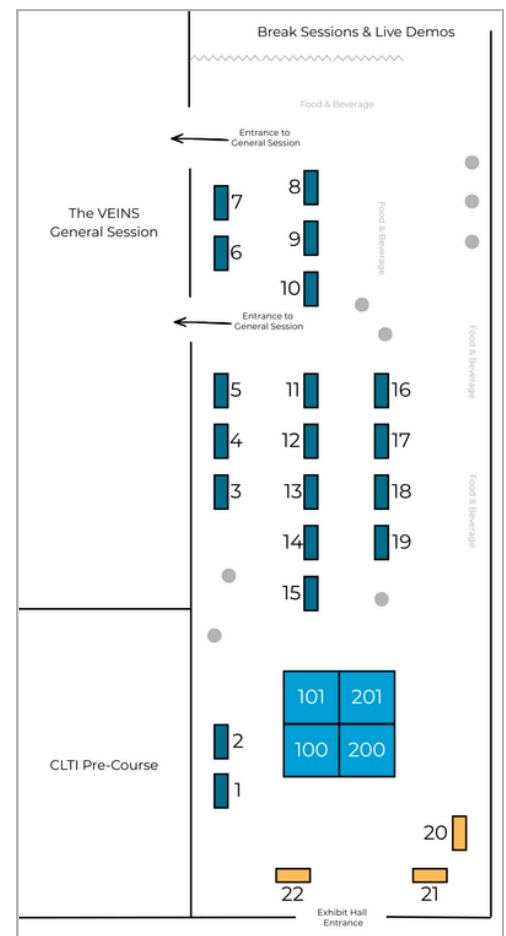


EXHIBIT	DATES	FEE	WHAT'S INCLUDED*
The VEINS 10' x 10'	October 3 - 4	\$15,000	3 complimentary interchangeable, all-access badges
The VEINS Tabletop	October 3 - 4	\$10,000	2 complimentary interchangeable, all-access badges
The VEINS Tabletop 1st time exhibitors & nonprofits	October 3 - 4	\$5,500	2 complimentary interchangeable, all-access badges
VIVA Pre-Course Tabletop	October 4	\$8,500	1 complimentary interchangeable, all-access badge

*All-access badges give you access to all educational sessions and reception for VIVA Pre-Courses and The VEINS.

THE VEINS EXHIBITS	SET-UP	EXHIBIT HOURS	TEAR-DOWN
Friday, 10/2	5:00 - 7:00pm		
Saturday, 10/3	6:45 - 7:15am	7:15am - 6:15pm*	
Sunday, 10/4		7:15am - 5:30pm	5:30 - 6:30pm

* On Saturday, 11/1, The VEINS reception will be held from 5-6:15pm in the exhibit hall.

PRE-COURSE EXHIBITS	SET-UP	EXHIBIT HOURS	TEAR-DOWN
Sunday, 10/4	6:45 - 7:15am	7:15am - 3:30pm	3:30 - 4:00pm

INDUSTRY-SPONSORED SESSIONS

Satellite Symposia

Lunch Symposium **\$30,000**

To maximize audience size, the number of lunch symposia per day is limited, including a limited number held in Premier Suites. VIVA reserves the right to add sessions based on overall registration. Due to anticipated demand, not all requests can be accommodated.

Interested in hosting a breakfast or evening symposium? Please contact Madison Arpin (marpin@viva-foundation.org) for availability.

Application & Eligibility

Industry-sponsored satellite symposia are available to Commercial Supporters providing an unrestricted educational grant to VIVA or THE VEINS. Applications must be submitted through the Exhibitor Portal and will be prioritized by submission date. Sessions are confirmed only after grant payment is received. Late submissions may not be included in program materials.

Meals

Meal details will be provided after session confirmation.

- Standard lunch menus required
- Meals are at the supporter's expense (approximately \$100 per person)
- Catering coordinated directly with the assigned Bellagio contact

Rooms & Marketing Details

Lunch symposia rooms include classroom setup, standard audiovisual, and signage.

A pre-conference eBlast highlighting daily satellite symposia will be distributed approximately two weeks prior to the meeting. A dedicated eBlast may be purchased through the Exhibitor Portal.

Key Dates

- June 25 – Applications due
- August 27 – Session titles and speakers due

25-Minute Break

VEINS (Tower Ballroom) | VIVA (InnoSphere)

\$18,000 per break

Sponsor a 25-minute session during the morning and afternoon breaks for VIVA and The VEINS. Your session will be marketed in a shared eblast and in onsite materials, signage, and app listings. VIVA sessions will be live streamed and recorded.

Potential Lunch & Learn Session

\$30,000 per session

We are exploring the potential for an exclusive, small-group lunch for approximately 25 attendees, with limited availability on Saturday and Sunday.

Contact Madison Arpin (marpin@viva-foundation.org) for potential availability.

PRESENT YOUR DATA & TECH

Submission Period: May 7 – July 9

THE VEINS AND VIVA INNOVATION SUMMITS

Email exhibits@viva-foundation.org to submit your technology. *These summits are intended for technology that is pre-market or has been on the market less than a year. Companies who have been accepted for Late-Breaking Clinical Trial sessions are not eligible.*

LATE-BREAKING CLINICAL TRIALS

VIVA and VEINS open the fall conference calendar, offering an early opportunity to introduce new findings and influence the conversations that follow.

HANDS-ON OPPORTUNITIES

VASCULAR INNOVATION LAB

TUESDAY, OCTOBER 6

The Cadaver Lab, a hands-on workshop that is a required component of the Physicians-in-Training program, is open to all attendees. Attendee pre-registration is not accepted.

This cadaver lab offers two afternoon sessions focused on lower extremity access, imaging, and intervention:

- Atherectomy
- Vessel prep
- Retrograde/deep vessel access
- Stent placement

To participate, please select “Cadaver Lab: Ultrasound Package” from the marketing opportunities in the exhibitor portal.

Additional information will be sent to finalize your station within the lab.

Space is limited.

ULTRASOUND PACKAGE

Pricing available mid-summer

- Two 75-minute sessions
- Workstation includes radiolucent table, specimen trays, synthetic blood, specialized metering pumps, tubing and introducers.
- Two anatomical human leg specimens that have been re-vascularized. Each specimen allows 8-12 attendees the opportunity for hands on practice of your endovascular procedures.
- Ultrasound

If you require fluoro, a C-arm, monitor, or an additional cadaveric specimen, VIVA can assist for an additional fee (pending availability). You will be responsible for any product and staffing for the demonstrations.

SIMULATOR SHOWCASE

Exhibiting companies with simulators are welcome to reserve space for this event. Demonstrations must focus on the endovascular treatment of vascular disease.

Each company will be given a 6-foot table to display their simulator. Electrical will be provided by VIVA. **Your company is responsible for shipping, and any other associated costs as well as arranging faculty for your station.** To participate, select “Simulator Showcase Session” in the exhibitor portal.

SIMULATOR STATION: \$4,000

- Open to all attendees
- Required for Physicians-in-Training program attendees

Attendee pre-registration is not accepted.

POTENTIAL CAROTID SIMULATOR SESSION

CAROTID SIMULATOR STATION: \$4,000

We are exploring a potential carotid-focused simulator session immediately following a carotid educational session in the InnoSphere, featuring hands-on carotid technologies.

A **minimum of three (3) companies** with carotid simulators would be required to move forward. Timing and format would be finalized based on interest and availability.

Contact Madison Arpin (marpin@viva-foundation.org) for potential availability.

FEATURED MARKETING OPPORTUNITIES

CONFERENCE Wi-Fi SPONSORSHIP

The VEINS or VIVA (2 days)	\$20,000
The VEINS AND VIVA (4 days)	\$35,000

CONFERENCE APP SPONSORSHIP

The VEINS or VIVA (2-day splash page ad)	\$20,000
The VEINS AND VIVA (4-day splash page ad)	\$35,000

EBLAST

\$11,000

EBLAST AD

Banner	\$3,000
Skyscraper	\$2,500

REGISTRANT CONFIRMATION EMAIL TILE AD

\$5,000

PUSH NOTIFICATION

All Attendees	\$5,000
Fellows & Residents	\$1,500

STACKED CUBE TOWER OR L-SHAPED TOWER

\$12,500

DOOR DROP

Ad on VIVA Managed Door Drop	\$11,000
Exhibitor Managed Door Drop	\$1,000 admin fee

ATTENDEE ROOM KEYS

Custom Keys	\$30,000
Custom Keys & Sleeves	\$45,000

WINDOW CLINGS (3 DAYS)

\$12,000

FLOOR CLINGS

One Cling	\$10,000
Three Clings	\$25,000

CHARGING STATION

\$8,500

VIVA TODAY ADS

Ad Bundle (1 full-page inside, 1 back cover, static digital display ad, push notification)	\$20,000
$\frac{3}{4}$ Page Ad in <i>Abstract Digest</i>	\$7,500

DIGITAL SIGNAGE

4' x 6' Digital Wall - Built-in Monitor	\$10,000/day
4' x 6' Digital Wall - Free-standing	\$8,000/day
Static Ad in Rotation	\$4,500
Video Ad in Rotation	\$7,000

Please note that all sponsorships are first-come, first-served, and most items are limited. A limited number of items have been reserved as first right of refusal from 2025. If your item falls under this category, we will be in touch prior to the portal opening.

INDUSTRY REGISTRATION

Exhibitors may purchase individual Industry Professional badges for the 2026 conferences at viva-foundation.org/register beginning on June 25.

If you are attending VIVA or The VEINS on behalf of industry, you must register as an Industry Professional - regardless of your credentials or clinical role.

VIVA

June 25 - October 7
\$1795

The VEINS

June 25 - October 7
\$995

Badges included with booth purchase

All badges included with VIVA, VEINS, or VIVA Pre-Course booth rentals are interchangeable among your staff members and are all-access. The VEINS and VIVA Pre-Course badges grant you access to both The VEINS and VIVA Pre-Course education sessions and exhibits. Additional interchangeable badges are not available for sale, and exhibit-only badges are not offered.

Registration cancellation policy

Cancellations submitted to registration@viva-foundation.org by August 28 will incur a 15% administrative fee. Please note cancellations and/or refunds are not possible after August 28. Refunds are not available within 48 hours of registration to allow for credit card settlement. Once registration is canceled in your online account, refunds will be settled within 7 days.

Refunds or credits will not be given for failure to attend, late arrival, unattended events, or early departure. VIVA is not responsible for airfare, hotel, or other costs incurred by participants in the event of registration cancellation for any reason.



EXHIBITORS AND SUPPORTERS

VIVA and The VEINS would not be possible without generous commercial support. Tax-deductible educational grants underwrite the cost of producing these global conferences. To learn more about how your company can support VIVA with an educational grant, please contact Christopher Ebbe (cebbe@viva-foundation.org).

2025 VIVA SUPPORTERS

GLOBAL PREMIER

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Boston Scientific
Cook Medical
Gore & Associates
Medtronic

PREMIER BENEFACTOR

Philips

PATRON

Cordis
Shockwave Medical

CONTRIBUTOR

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Penumbra, Inc.

SUBSCRIBER

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Cagent Vascular
Endologix, Inc.
Inari Medical / Stryker
Terumo

SUPPORTER

Asahi Intecc USA
Reflow Medical, Inc.

PHYSICIANS-IN-TRAINING SCHOLARSHIP

Abbott
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Boston Scientific
Cook Medical
Gore & Associates
Inari Medical / Stryker
Medtronic
Penumbra, Inc.
Reflow Medical, Inc.

2025 THE VEINS SUPPORTERS

PLATINUM

Medtronic

GOLD

Boston Scientific
Inari Medical / Stryker

SILVER

BD
Cook Medical
Penumbra, Inc.

BRONZE

Gore & Associates
Siemens Healthineers

2025 CLTI PRE-COURSE SUPPORTERS

Boston Scientific
Cook Medical
Medtronic

2025 EXHIBITORS

All conferences

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Amplitude Vascular Systems
Argon Medical Devices, Inc.
Asahi Intecc USA
B. Braun Interventional Systems
Baylis Medical Technologies
BD
Boston Scientific
Cagent Vascular
CogenTech & LearUp
Concept Medical, Inc.
Cook Medical
Cordis
Endovascular Today
Endologix, LLC
FlowPhysix, Inc.
GBR Medical
Glomb Financial
Gore & Associates
iCHOR Vascular
Imperative Care
Inari Medical/Stryker
Inquis Medical
InspireMD
Medstreaming, LLC
Medtronic

Merit Medical Systems
Nipro Medical Corporation
Penumbra, Inc.
PERT
Philips
Rampart
Reflow Medical, Inc.
Shockwave Medical
Siemens Healthineers
Society for Vascular Nursing
Streamline MD
Surmodics
Teleflex
Terumo
Thrombolex, Inc.
United Vein & Vascular
Vascular News/BIBA Medical
VentureMed
Veryan Medical
Vesalio
Wagner Medical

Purchase your booth early as prime exhibit locations will sell out quickly. Visit viva-foundation.org/exhibit-market for more information.