

EXHIBITOR
PROSPECTUS

15th Annual
Venous Endovascular **IN**terventional **S**trategies

THE
COVEINS

NOVEMBER 1 - 2, 2025
WYNN LAS VEGAS

23rd Annual
Vascular Inter**V**entional **A**dvances



NOVEMBER 2 - 5, 2025
WYNN LAS VEGAS

THE GLOBAL EDUCATION COURSES FOR
VASCULAR MEDICINE AND INTERVENTION

presented by
The VIVA Foundation

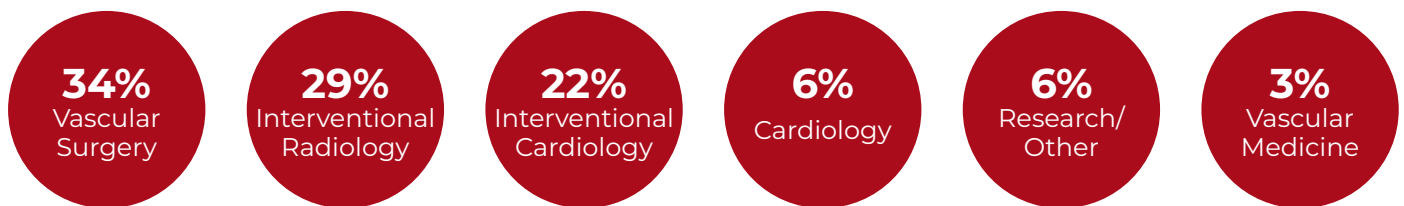
| viva-foundation.org

VIVA AND THE VEINS

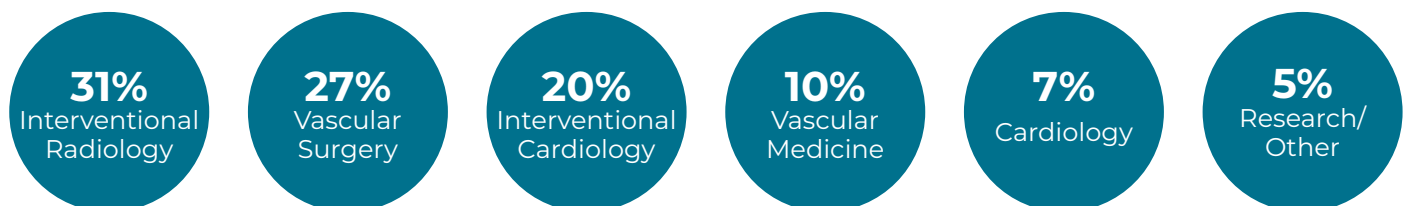
Multidisciplinary, Innovative, Collaborative

The VIVA Foundation is a not-for-profit organization dedicated to advancing the field of vascular medicine and intervention through education, research, advocacy, and collaboration. Our dynamic programs are designed by a multidisciplinary board of expert clinicians to bring attendees the latest data, debates on the most pressing controversies, and insights from a world-renowned faculty.

VIVA24 Attendees by Specialty



The VEINS 2024 Attendees by Specialty



Why exhibit at VIVA and The VEINS?

- Gain access to healthcare practitioners across the peripheral vascular disease spectrum
 - Engage with key stakeholders
- Share your products and services with the next generation of clinicians

Physicians-in-Training Program: Access to the next generation

VIVA and The VEINS offer annual scholarships for fellows and residents to attend the conferences and participate in the Face-Off Competition. In 2024, 74 scholarships were granted to this important audience.

Supporters of this scholarship program are invited to participate in an exclusive reception on Sunday, November 2, during which trainees will rotate through supporters' booths. To provide grant support, please contact cebbe@viva-foundation.org.

CHRISTOPHER EBBE

Grant support, satellite symposia,
industry relations
cebbe@viva-foundation.org
312-366-8514

REGISTRATION & IT

registration@viva-foundation.org
888-513-8482

MADISON ARPIN

Exhibits, marketing, press
marpin@viva-foundation.org
408-513-3249

REBECCA HALL

Executive Director
rhall@viva-foundation.org

EXPOSITION SERVICES

The Expo Group
Customer Account Management
exhibitorservice@theexpogroup.com
972-580-9000

IMPORTANT DATES

Thursday, June 12

- **The exhibit & marketing portal opens to all exhibitors at 12pm PT**
- Abstract submissions open for Late-Breaking Clinical Trial presentations (VIVA and The VEINS)
- Applications open for The VEINS and VIVA Innovation Summits: Blue Sky Breakfast and Red Horizons

Thursday, June 19

- Industry professional registration opens
- First day to book hotel reservations in VIVA room block, see more details on page 4.

Thursday, July 10

- Satellite symposia application submission due (see page 7 for more information)
- Deadline for Physicians-in-Training program support
- Deadline to cancel with 40% administrative fee*

Thursday, August 7

- Deadline to submit abstracts for Late-Breaking Clinical Trial presentations (VIVA and The VEINS)
- Deadline to submit an application for Blue Sky Breakfast: The VEINS Innovation Summit
- Deadline to reserve space in the Cadaver and Simulator labs

Thursday, September 11

- Final day to register with Prime tuition pricing
- Deadline to cancel with 80% administrative fee*
- Final payment deadline

Thursday, September 18

- Deadline to submit satellite & sponsored session titles and invited speakers
- Deadline for graphics, final payment, and content, if applicable. **No extensions will be honored.**

Thursday, September 25

Last day to book hotel reservations in the VIVA room block at the discounted rate. The block may fill prior to this date.

Monday, September 29

Discount deadline for orders from the Exhibitor Services Manual, if applicable

Monday, October 13

First day freight accepted to the advance warehouse

Week of October 20

- Pre-conference attendee list distributed to exhibitors with name, specialty, city, state. Email addresses are not provided.
- This is the only week during which you can make name changes to group conference registrations if you registered multiple attendees as a Primary Contact. Changes will be accepted from Monday, October 21 at 8am PT until Friday, October 24 at 5pm PT.

Friday, October 24

- Last day freight accepted at the advance warehouse

Week of December 1

Post-conference attendee list distributed with attendee name, specialty, city, and state

Visit us at viva-foundation.org/exhibit-market

*** Cancellation policy:** During the purchase process you will be required to review and acknowledge the cancellation policy. Purchasing exhibit space and/or marketing items signifies your commitment to exhibit and/or market your company, product, or services at VIVA or The VEINS.

Subsequent cancellation of assigned booth space and marketing items poses a burden and hardship on those exhibitors who must choose from any remaining selections. To cancel, kindly email your cancellation request to exhibits@viva-foundation.org.

Exhibitors will be assessed the following fees for canceled/reduced booth space or canceled sponsorship items:

- On or before July 10, 2025, the exhibitor will be charged a 40% administrative fee.
- From July 11, 2025 - September 11, 2025, the exhibitor will be charged an 80% administrative fee.
- After September 11, 2025, refunds will not be possible.

VIVA BOARD OF DIRECTORS

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Vascular Medicine

UT Southwestern Medical Center
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Stanford University Medical Center
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Columbus, Ohio

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Milwaukee, Wisconsin

SAHER SABRI, MD

Interventional Radiology

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University Hospital
Washington, DC

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Beth Israel Deaconess Medical
Center/Harvard Medical School
Boston, Massachusetts

NITEN SINGH, MD

Vascular Surgery

Harborview Medical Center
Seattle, Washington

ACCOMMODATIONS

Wynn Las Vegas

**3131 Las Vegas Boulevard South
Las Vegas, Nevada 89109**

VIVA and The VEINS are returning to Wynn Las Vegas!

Exhibitors will receive the link to book hotel rooms on Thursday, June 19. VIVA has reserved a block of rooms at the discounted rate of \$414 per night plus tax (currently 13.38%) on Friday and Saturday and \$334 per night plus tax from Sunday to Wednesday. These rates include the daily resort fee which includes access to the fitness center, internet access, boarding pass printing, and more.

A nonrefundable deposit of the first night's room and tax will be required to confirm all reservations. Reservations are accepted on a first-come, first-served basis and will be accepted until the room blocks fill. **The room block will fill up quickly, so making your hotel reservation should be completed as soon as possible once the booking page becomes available. The link to the room block will be sent to Exhibitors on Thursday, June 19.**

A charge of \$50 per person per night will apply to each guest over double occupancy.

EXHIBITING AT VIVA

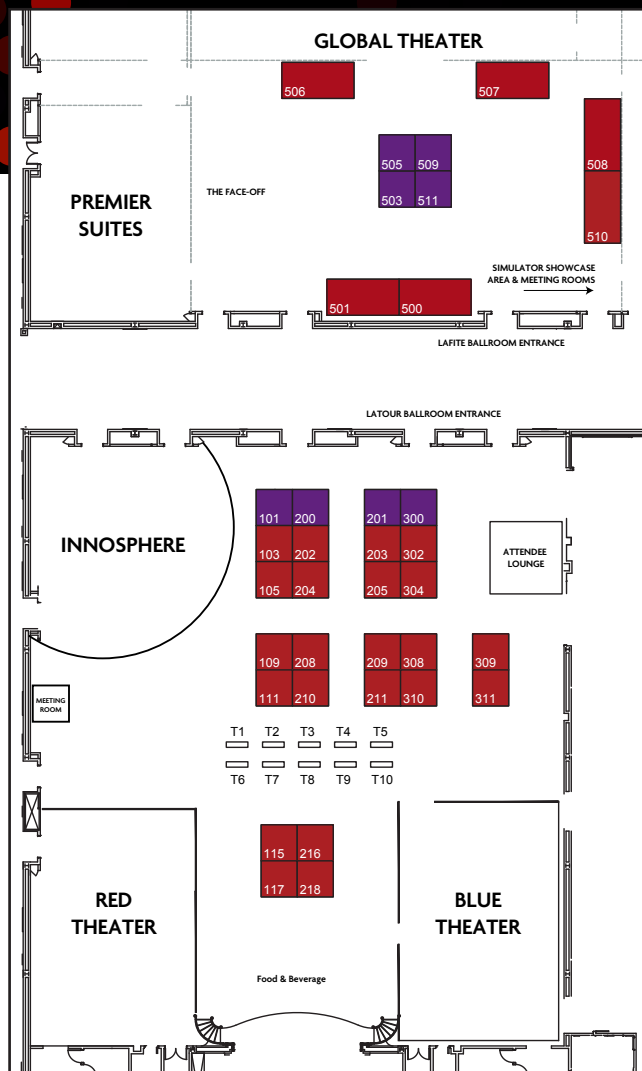
Elevate your presence and connect with both current and new customers on VIVA's newly redesigned exhibit floor. Booths have been strategically placed in the foyer of our largest theater and between our 3 session theaters to increase your brand visibility.

HOW TO REGISTER FOR A BOOTH

- 1) Visit viva-foundation.org/exhibit-market to access the Exhibit and Marketing portal.
- 2) Returning exhibitors can log in using their previous portal login, and new exhibitors will be prompted to set up a new account.
- 3) Exhibitors can choose a booth from the floor plan after signing in and selecting a booth coordinator for your company.

If your company exhibited at VIVA or The VEINS in 2022-2024, your company's information will auto-populate. Please update any changes and note that only one coordinator may be named per company.

Please contact exhibits@viva-foundation.org for additional assistance. Booth placements are limited and are first come, first served.



Floor plans and booth placements are subject to change.

■ Prime booths ■ Standard booths

EXHIBIT	FEE	WHAT'S INCLUDED*
10' x 20'	\$28,000	6 complimentary interchangeable, all-access badges
10' x 10'	Prime - \$15,000 Standard - \$13,000	3 complimentary interchangeable, all-access badges
6' Tabletop	\$7,500	2 complimentary interchangeable, all-access badges
6' Tabletop 1st Time Exhibitors & Nonprofits	\$4,500	2 complimentary interchangeable, all-access badges

*Exhibit-only and additional interchangeable badges are not available for sale. Please purchase an Industry Professional badge at viva-foundation.org/ register beginning on June 19.

VIVA EXHIBITS	SET-UP	EXHIBIT HOURS	TEAR-DOWN
Saturday, 11/1	3 - 6pm		
Sunday, 11/2	8am - 3:30pm*		
Monday, 11/3		7:30am - 4pm	
Tuesday, 11/4		7:30am - 4pm	
Wednesday, 11/5			7am - 12pm

*The Physicians-in-Training program reception will be held in the exhibit space on Sunday afternoon.. Supporters of the Physicians-in-Training program will be allowed to exhibit during this time, all other exhibitors will be asked to stop exhibit set-up and leave the hall at 3:30pm.

EXHIBITING AT THE VEINS AND VIVA FOCUS SESSIONS

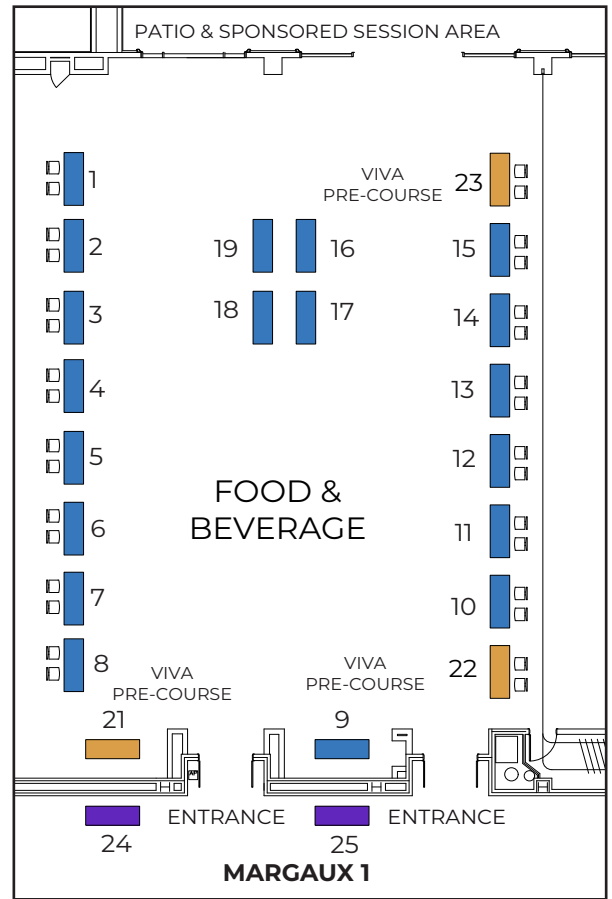
The VEINS will once again foster robust interaction between exhibitors and conference participants on Saturday, November 1 and Sunday, November 2. On Sunday, The VEINS exhibit hall offers increased attendee traffic with both The VEINS and VIVA Focus attendees.

HOW TO REGISTER FOR A BOOTH

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- 3) Exhibitors can choose a booth after signing in and selecting a booth coordinator for your company.

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Please contact exhibits@viva-foundation.org for additional assistance. Booth placements are limited and are first come, first served.



Floor plans and booth placements are subject to change.

EXHIBIT	DATES	FEE	WHAT'S INCLUDED
■ THE VEINS	November 2-3	\$10,000	3 interchangeable, all access badges*
■ THE VEINS HALLWAY (Sunday Only)	November 3	\$10,000	2 interchangeable, all access badges*
THE VEINS 1st Time Exhibitors & Nonprofits	November 2-3	\$4,500	3 interchangeable, all access badges*
■ VIVA Focus	November 3	\$8,500	2 interchangeable, all access badges*

*All-access badges give you access to all educational sessions and reception for VIVA Pre-Courses and The VEINS.

The VEINS EXHIBITS	SET-UP	EXHIBIT HOURS	TEAR-DOWN
Friday, 10/31	5 - 7pm		
Saturday, 11/1	6:45 - 7:15am	7:15am - 6:15pm*	
Sunday, 11/2		7:15am - 3:30pm	3:30 - 4pm

* On Saturday, 11/1, The VEINS reception will be held from 5-6:15pm in the exhibit hall.

VIVA PRE-COURSE EXHIBITS	SET-UP	EXHIBIT HOURS	TEAR-DOWN
Sunday, 11/2	6:45 - 7:15am	7:15am - 3:30pm	3:30 - 4pm

INDUSTRY-SPONSORED SESSIONS

25-MINUTE INDUSTRY-SPONSORED SESSIONS

VEINS and VIVA Focus sessions on Margaux 1 Patio | VIVA sessions in the InnoSphere

\$18,000 per break

Exhibitors have the opportunity to sponsor 25-minute sessions during the morning and afternoon breaks for VIVA and The VEINS. Your session will be marketed in a shared eblast and in onsite materials, signage, and app listings. VIVA sessions in the InnoSphere will be live streamed and recorded.

Satellite Symposia Schedule

	Breakfast		Lunch		Evening	
Saturday, 11/1	1	\$12,500	3	\$27,000	-	-
Sunday, 11/2 (The VEINS & VIVA Focus)	-	-	4	\$27,000	2	\$12,500
Monday, 11/3	1	\$12,500	4	\$27,000	-	-
Tuesday, 11/4	1	\$12,500	4	\$27,000	3	\$12,500

We have limited the total number of lunch symposia per day to maximize audience size. In addition to the above, we will have limited lunches in Premier Suites each day. VIVA reserves the right to add sessions based on registration.

We anticipate robust interest in lunches and we will not be able to accommodate all requests.

Room Specs and Marketing Information

Symposia rooms will accommodate approximately 80 people for VIVA and 65 people for The VEINS and include classroom setup, standard audiovisual, and signage. A promotional eBlast will be sent approximately 2 weeks prior to the conference, which will summarize each day's satellite events, your session will be listed with the other sessions for that day. You can purchase an eBlast dedicated to your session via the Exhibitor Portal.

Meals During Symposia

Information about meals during symposia will be sent after your session time is confirmed. Standard menus are required for lunch symposia and are at your expense; lunches are approximately \$100pp and should be organized directly with your Wynn contact, who will be provided after your session is confirmed. Food will be served inside the room for all satellite and premier lunch rooms except for the Red and Blue Theaters.

Application Process

July 10: Applications are due

September 11: Session titles and speakers are due

Industry-sponsored satellite symposia are open to Commercial Supporters who provide an unrestricted educational grant to VIVA or THE VEINS. Once you are confirmed as a supporter, please submit a satellite symposium application through the portal. **Symposia will only be confirmed after grant payment is received.** Session space is limited and applications will be prioritized based on their submission date. Program information received after deadlines will not be included in program materials.

Once your application is accepted, please provide your session title, description, and speakers, and submit payment through the exhibitor portal. For more information about hosting a satellite symposium, please contact Madison Arpin at marpin@viva-foundation.org.

HANDS-ON VASCULAR INNOVATION LAB

TUESDAY, NOVEMBER 4

The Cadaver Lab, a hands-on workshop that is a required component of the Physicians-in-Training program, is open to all attendees. Attendee pre-registration is not accepted.

This cadaver lab offers two afternoon sessions focused on lower extremity access, imaging, and intervention:

- Atherectomy
- Vessel prep
- Retrograde/deep vessel access
- Stent placement

To participate, please select "Hands-on Lab" from the marketing opportunities in the exhibitor portal. Additional information will be sent to finalize your station within the lab.

Space is limited to **8** tables. Be sure to register early to ensure participation.

ULTRASOUND PACKAGE: \$20,000

- Two 75-minute sessions
- Workstation includes radiolucent table, specimen trays, synthetic blood, specialized metering pumps, tubing and introducers.
- **Two anatomical human leg specimens that have been re-vascularized.** Each specimen allows 8-12 attendees the opportunity for hands on practice of your endovascular procedures.
- Ultrasound

If you require fluoro, a C-arm, or an additional cadaveric specimen, VIVA can assist for an additional fee (pending availability). You will be responsible for any product and staffing for the demonstrations.

SIMULATOR SHOWCASE

MONDAY, NOVEMBER 3

Exhibiting companies with simulators are welcome to reserve space for this event. Demonstrations must focus on the endovascular treatment of vascular disease.

Each company will be given a 6-foot table to display their simulator. Electrical will be provided by VIVA. **Your company is responsible for shipping, and any other associated costs as well as arranging faculty for your station.** To participate, select Simulator Showcase session in the exhibitor portal.

SIMULATOR STATION: \$2,500

- Open to all attendees
- Required for Physicians-in-Training program attendees

Attendee pre-registration is not accepted.

THE VEINS AND VIVA INNOVATION SUMMITS: BLUE SKY BREAKFAST AND RED HORIZONS

Email exhibits@viva-foundation.org to submit your technology.

These summits are intended for technology that is pre-market or has been on the market less than a year. Companies who have been accepted for Late-Breaking Clinical Trial sessions are not eligible.

Applications will be accepted June 12 - August 7.

LATE-BREAKING CLINICAL TRIALS

Submissions will be accepted June 12 - August 7. For information, visit viva-foundation.org/clinical-trials.

FEATURED MARKETING OPPORTUNITIES

Print Ad in VIVA Today (Sunday only)

Full page inside: \$6,500

Full page back cover: \$7,500

2-page center spread: \$12,500

Front-cover tip: \$9,200

The VEINS Edition

VIVA Today: The VEINS & Pre-Course Edition will be distributed on Sunday, November 4, and will feature coverage of both The VEINS and VIVA Pre-courses, including The VEINS Late-Breaking Clinical Trial session.

Sponsored Article in VIVA Today (Sunday only)

Half-page placement: \$4,500

Create a half-page article to be included in the Sunday issue of VIVA Today. Two sponsored articles are available. Sponsors must submit their own articles which will be reviewed by VIVA staff.

Print Ad in VIVA Today Abstract Digest 2 editions Monday & 2 editions Tuesday

3/4 Page Ad: \$7,500 per edition

One-page summaries of VIVA Late-Breaking Clinical Trials.

Pop-Up Meeting Space on Exhibit Floor

	HALF-DAY	FULL-DAY
10'x10'	\$1,750	\$3,000
10'x20'	\$2,750	\$5,000
20'x20'	\$4,750	\$9,000

These rooms will be available Monday and Tuesday from 7:30am-4pm. Intended for internal meetings or activities that require more space than a booth. Sessions will not be allowed in these meeting rooms.

Additional meeting space is available. Email marpin@viva-foundation.org for information.

Conference WiFi Sponsorship

VIVA (Monday-Wednesday): \$15,000

The VEINS (Saturday-Sunday): \$15,000

Your company's name and/or logo will be displayed on each name badge, the help desk, on a digital display, and in onsite course materials.

Charging Stations

VIVA: \$8,500

The VEINS: \$8,500

Sponsored Photo Station

\$9,000

Sponsor a social media moment! Attendees will have the opportunity to take photos in front of a branded backdrop using an automated photobooth station at both The VEINS and VIVA receptions. Your company's logo will be showcased alongside The VIVA Foundation's logo on the photo station backdrop, ensuring your brand stands out and stays top of mind long after the event. It's a unique way to boost your visibility and leave a lasting impact!

Attendee Lounge

Sponsor a comfortable spot for attendees to connect and recharge throughout the day. VIVA will work with the sponsoring company for large-format electronic signage, furniture, and charging tables. Contact exhibits@viva-foundation.org for additional information.

Cappuccino Station

Contact exhibits@viva-foundation.org for additional information.

Please note that all sponsorships are first-come, first-served, and most items are limited. A limited number of items have been reserved as first right of refusal from 2024. If your item falls under this category, we will be in touch prior to the portal opening.

See page 6 for portal login instructions. For additional assistance, contact exhibits@viva-foundation.org

Images are intended for reference only.

MARKETING OPPORTUNITIES

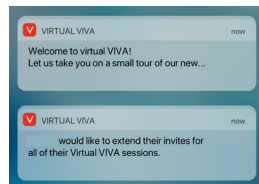
eBlast **\$11,000**

Purchase a promotional eblast to be sent to our database of 9,000+ emails either before the conference or in the week after. Once you complete your eblast purchase, please contact exhibits@viva-foundation.org to confirm your target date is available.

Virtual VIVA App Sponsorship **VIVA: \$15,000** **The VEINS: \$15,000**

Your company's logo will be displayed on a splash page as the Virtual VIVA app opens and your name and/or logo will be included in onsite course materials.

Virtual VIVA Push Notification **To all attendees: \$5,000** **To Physicians-in-Training program attendees: \$1,500**



At-a-Glance Door Drop Ad **\$11,000**

This branded, 5x7 card will feature a calendar of VIVA educational offerings on the front, and your company's ad on the back. VIVA will manage production and coordinate graphics and listings with you. At-a-glance cards will be distributed as a door drop on Sunday evening to 700+ attendee rooms.



FRONT



BACK

Door Drops **\$500 administrative fee**

Wynn Las Vegas will deliver your marketing materials nightly to conference attendees. This fee does not include your design/printing costs or the cost to deliver each piece. Wynn will deliver materials to all conference for a fee of \$2.75+ per piece (both industry and healthcare providers) so we recommend printing 1000 pieces.

Tile Ad in Attendee Final Confirmation Email **\$5,000**

Your company's logo/messaging will be included in the final confirmation email sent to attendees. This email includes their registration confirmation and important information about the conferences.

Late-Breaking Clinical Trial eBlast Ads **Banner ad: \$4,500** **Skyscraper ad: \$3,500**

VIVA will share three eblasts covering VIVA and The VEINS Late-Breaking Clinical Trial sessions on Sunday, Monday, and Tuesday, November 2-4. Purchase a banner or skyscraper ad in these eblasts, which will be sent to the VIVA database of 9,000+ emails, including all 2025 conference attendees.

Hallway Signage **V-Shaped Tower: \$7,500** **Stacked Cubes: \$9,500**

Make a great first impression with a sign in one of the hallways leading to the conference space.

Static Digital Display Ads **VIVA: \$5,000** **The VEINS: \$5,000**

Display your ad on our 80" LCD monitors in the hallway of VIVA and The VEINS.

Video Digital Display Ad **\$7,000**

Intersperse your video content with our digital display ads. Videos can be up to 45 seconds and will play on the same loop as the static digital ads.

Future Meetings Table **Exhibitors: No cost** **Non-exhibitors: \$1,000**

Window Clings **Doors to Sunset Terrace: \$6,000** **Windows flanking doors to Sunset Terrace: \$5,000** **Above doors to Sunset Terrace (2): \$4,000** **Windows overlooking Sunset Terrace: \$5,000 (up to 4 available)**

The VIVA Reception will be held on the Sunset Terrace.

INDUSTRY REGISTRATION

Exhibitors may purchase individual Industry Professional badges for the 2025 conferences at viva-foundation.org/register beginning on June 19.

VIVA

June 19 - September 11
\$1645

September 12 - November 5
\$1745

The VEINS

June 19 - September 11
\$800

September 12 - November 5
\$875

Badges included with booth purchase

All badges included with VIVA, VEINS, or VIVA Focus booth rentals are interchangeable among your staff members and are all-access. The VEINS and VIVA Focus badges grant you access to both The VEINS and VIVA Focus education sessions and exhibits. Additional interchangeable badges are not available for sale, and exhibit-only badges are not offered.

Registration cancellation policy

Cancellations submitted to registration@viva-foundation.org by September 11 will incur a 15% administrative fee. Please note cancellations and/or refunds are not possible after September 11. Refunds are not available within 48 hours of registration to allow for credit card settlement. Once registration is canceled in your online account, refunds will be settled within 7 days.

Refunds or credits will not be given for failure to attend, late arrival, unattended events, or early departure. VIVA is not responsible for airfare, hotel, or other costs incurred by participants in the event of registration cancellation for any reason.



EXHIBITORS AND SUPPORTERS

VIVA and The VEINS would not be possible without generous commercial support. Tax-deductible educational grants underwrite the cost of producing these global conferences. To learn more about how your company can support VIVA with an educational grant, please contact Christopher Ebbe (cebbe@viva-foundation.org).

2024 VIVA SUPPORTERS

GLOBAL PREMIER

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Cook Medical
Gore & Associates
Medtronic
Philips

PATRON

BD
Shockwave Medical

CONTRIBUTOR

Cordis
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Contego Medical
Inari Medical
Penumbra, Inc.

SUBSCRIBER

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Shape Memory Medical

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HCA Healthcare
Haemonetics
Medtronic
Penumbra, Inc.

2024 THE VEINS SUPPORTERS

PLATINUM

Medtronic

GOLD

BD

SILVER

Boston Scientific
Gore & Associates
Inari Medical

BRONZE

Abbott
Cook Medical

2024 EXHIBITORS

All conferences

Abbott
Aidoc
Akura Medical
AngioAdvancements
Argon Medical Devices, Inc.
Asahi Intecc USA
B. Braun Interventional Systems
Baylis Medical Technologies
BD
Boston Scientific
Cagent Vascular
Concept Medical, Inc.
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Cordis
Endologix LLC
Endovascular Engineering
Endovascular Today
Gore & Associates
Haemonetics
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Philips
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Surmodics
Teleflex
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Thromborex, Inc.
Total Vein Systems
Varian, a Siemens Healthineers
Company
Vascular News/BIBA Medical
Veryan Medical
Vesalio

2024 CLTI PRE-COURSE SUPPORTERS

Abbott
Boston Scientific
Cook Medical
Medtronic

Purchase your booth early as prime exhibit locations will sell out quickly. Visit viva-foundation.org/exhibit-market for more information.